



District School Board of Pasco County

7227 Land O' Lakes Boulevard • Land O' Lakes, Florida 34638 • 813/ 794-2000


Heather Fiorentino, Superintendent

www.pasco.k12.fl.us

Memo #070709-CNNS
Contact: Communications, ext. 42717

DATE: July 7, 2009

TO: HONORABLE SCHOOL BOARD MEMBERS

FROM: Heather Fiorentino, Superintendent
Renalia DuBose, Esq., Assistant Superintendent for Administration 

SUBJECT: Naming of Virtual School

Introduction

It is the responsibility of the School Board to name all schools.

Description

The Communications and Government Relations Department solicited names from community members through press releases, e-mail and local newspapers.

Action Required

The staff requests that the Board name one new school: Pasco Virtual Instruction Program developed in accordance with F.S. 1002.45

Recommendation

The staff respectfully requests that the board chooses and approves a name for Pasco Virtual instruction Program.

Names Suggested for Pasco's Virtual School

Suggested Name	Suggested by	Date Rcvd
PAVE Pasco Virtual Education "Paving the future"	Kathryn Starkey	6/21/09
Virtual School for All Ages	Kathy Neubauer	6/28/09
Dr. Vinton G. Cerf	Sean Fleeman	6/28/09
Endeavor Virtual School	Dr. Renee Sedlack	6/28/09
V.I.P. - Virtual Instruction Program	Kristin Neff	6/29/09
V.I.P.S. – Virtual Instruction of Pasco Schools	Kristin Neff	
Looking Glass Virtual School	Nancy Barranco	6/29/09
PVC Pasco Virtual Center	Rebecca Hines	6/30/2009
eSchool	Dee Emanski	6/30/2009
Pasco-WISE Web-Integrated Scholastic Environment	Valerie Smith	7/1/2009
Pasco Pupil Portal	Lisa Florie Bolster	7/1/2009
Cyber School	Susan Weisberg	7/1/2009

PAVE Pasco Virtual Education "Paving the future" The name is short, to the point and can be used to describe the future, "Paving the Way for Tomorrow's Learners.

Virtual School for ALL Ages: I feel this is an appropriate name for the new school as it will be a K-12 school online.

Dr. Vinton G. Cerf: He is widely called the "father of the internet" and as this is Pasco County's first on-line school.

Endeavor Virtual School: Because it is a new venture for us, we could name it Endeavor Virtual School.

V.I.P. or V.I.P.S. Pasco County Schools introduce a cutting edge program, the V.I.P. or Virtual Instruction Program, provides a comprehensive, school wide curriculum for grades K-12.

Looking Glass Virtual School - (the icon could resemble a magnifying glass or a hanging wall mirror)

- * look inside yourself
- * look to improve yourself
- * re-examine your options
- * magnify your potential
- * good things will reflect back to you

PVC – Pasco Virtual Center PVC for the **Pasco Virtual Center**. This would encompass all grades and indicate that the virtual school is an integral part of the school system in Pasco County....it is a center or hub of activity, around which other programs are growing. PVC is easy to remember and easy to say, too

eSchool thought it was fitting and easy to remember – Pasco eSchool. e for electronic, as in eMail, eSembler, ebusiness, etrade, etc.

Pasco WISE (Web-Integrated Scholastic Environment). The name not only implies the conveyance of knowledge, but also provides a clear definition of what a virtual school is. Because something that is labeled as "virtual" is not immediately synonymous with existing in a literal or concrete world, I think it is important to give the school a tangible name and a substantive presence. Pairing the name with a recognizable symbol of wisdom, such as an owl, will provide a visual representation of the school for promotional purposes and will give students enrolling in Pasco WISE a mascot with which they can identify. As an educator, I am eager to see Pasco's virtual school become a reality! "The

Pasco Pupil Portal - Encompassing all of the counties students (pupils) as they enter the "portal to learning" of the virtual school. The alliteration adds to its memorability.

"Cyber School" - after the term cyber. How many times do we hear the phrase "cyber space?".