

# Glendale School District

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2008 JUL -8 AM 9:59

Dennis L. Bruno, D.Ed.  
Superintendent

SCHOOL BOARD  
OFFICE

000022

Dr. Wayne Blanton

Please accept this letter of intent to apply for the position of Superintendent Pinellas County Schools. I feel very confident that my leadership will inspire trust and set a high standard of integrity. My previous position will clearly show how I was able to create a shared vision and communicate effectively with students, staff and community. My philosophy is always in the best interest of the students. I encourage you to visit my school district and talk with staff, students and community to determine if my skills match your search. I currently have a contract till 2013 but seek a new challenge. I am looking for a position outside of Pa. I would be able to relocate.

## Qualifications:

35 Years in the Education field  
Teacher of the Gifted  
Director of Curriculum  
Director of Instructional Technology  
Federal Program Coordinator  
Grant Writer  
Assistant Superintendent  
Substitute Superintendent  
Acting Superintendent  
Superintendent

Glendale in 1997.....At my arrival.....

Glendale School District based on a comprehensive need analysis was ranked in the bottom 30 of 504 school districts in the State of Pa. It had no technology other than a few typewriters and 24 Apple IIe computers. The community was paying \$39.95 for 22k over the phone line. Less than 10% of the students who graduated went on to college. 70% of the students were in the bottom quartiles of the IOWA test of basic skills. The district budget had no fund balance and had only one month to turn it self around or it would not have enough money to pay salaries.

Glendale in 2005.....

Glendale School District was named **School of Excellence for Technology** by the Pa. School Board out of 501 school districts. We created a wireless network to the community. The community now pays \$11.00 a month for high speed internet. The district has a multimedia distribution network with a smart board in every class.

# Glendale School District

1405 Beaver Valley Road, Pottsville, Pennsylvania 17840  
Telephone: (610) 687-2400 FAX: (610) 687-0341

Dennis L. Bruno, Ed.S.  
Superintendent

Jeffrey W. Westover  
Business Manager

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It has one to one laptops for all students in grade 6-12 and Computers for every student in the lower grades. 64% of the seniors now go on to college. 70% of the students are now in the upper quartiles of the IOWA test of Basic Skills. The district now has a 1.2 million fund balance.

I am very confident that I have the qualifications, experience, entrepreneur attitude, and vision to fulfill the position. Glendale School District created the Central Pennsylvania Broadband Network. It includes 70 districts and over 100,000 students on a private network. It will be the most extensive digital content delivery system in the state of Pa.

More information about my qualifications can be found in the resume I have included.

It would be an honor to be considered for the position Superintendent of the Pinellas County Schools.

Respectfully yours,



Dr. Dennis Bruno



**Dr. Dennis Bruno**  
**416 Pinecroft Avenue**  
**Altoona, Pa. 16601**  
**8142074466 cell**  
**814-944-5255 fax /home**

## **EDUCATION**

**Nova Southeastern University 2003**  
**Doctorate Instructional Technology and Distance Education**

**Penn State University 1980**  
**Master Educational Administration**

**Penn State University 1972**  
**Elementary Education BS**

## **CERTIFICATIONS**

### **Commonwealth of Pennsylvania Certifications**

- **Letter of Eligibility Superintendent**
- **Elementary Principal**
- **Secondary Principal**
- **Webmaster**
- **CGS-Certified Grant Specialist**
- **SCGS-Sr Certified Grant Specialist**
- **CGR-Certified Grant Reviewer**
- **CGC-Certified Grant Consultant**
- **Instructional Technology**
- **MOUS-Word-Excel-Powerpoint**

## **PROFESSIONAL CHRONOLOGY**

**Received a new five year contract effective June 2008-2013**

**Glendale School District  
Superintendent** **2003-Present**

**Glendale School District is located in Clearfield County. It covers 100 Square miles in which every student is bused. The School District serves 900 students. The students are all located in one building K-12. It is a small poor and rural school district. The district employs 80 professional staff members and 70 support members with a budget around of ten million dollars.**

**Glendale School District  
Assistant Superintendent** **2000-2003**

**Federal Program Coordinator- In charge of finding and securing grant money**

**Glendale School District  
Director of Curriculum and Instructional Technology** **1997-2000**

**Altoona Area School District  
Teacher of the Gifted Grade Six  
Established the first 6<sup>th</sup> Grade State Math Test  
Coached the first Girl to Win the national Geography Bee** **1976-1997**

### **AREAS OF EFFECTIVENESS**

#### **CURRICULUM AND STAFF DEVELOPMENT**

- **Established full day kindergarten**
- **Researched and implemented Waterford Early reading Program**
- **First in nation to implement KNOWLEDGEBOX**
- **Five years consistently rising scores on the PSSA one of only fifty in the state**
- **Significantly improved PSSA scores**
- **Established Integration of technology Plan**
- **Brought in over 4,000,000 in competitive grant money curriculum driving the technology**
- **24 1980 Apple IIe computers to over 900 multimedia computers**
- **Established email for the district**
- **Utilized the Erate to build a multimedia distribution network to establish the digital content delivery system**
- **Planned and established a push pull technology utilizing Tablet computers for the 7-9<sup>th</sup> grade**
- **Went from 7 phone lines to 60 phone lines paying less money by leveraging the ERATE**

- **Implemented Lightspan curriculum for all students in grade k-5**
- **Implemented Success maker**
- **Brought in compass curriculum and built a professional development model**
- **Established the digital surveillance system for the district**
- **Created the Glendale Area Information Network project to connect the community to the Internet**
- **Established Glendale Foundation**
- **Organized 15 districts into the BRAIN foundation to obtain over \$500,000.00 in technology infrastructure to connect to Internet 2**
- **Created the Central Pa Broadband Network to bring broadband connectivity to over 70 districts**
- **First district in Central Pa. to connect to Internet2**
- **Brought 3% of the staff using technology to 100%**
- **Placed a Smartboard in every classroom**
- **Created the One to One Initiative for district placing a laptop in the hands of every student 6-12th grade**
- **1997-10% of seniors went on to college....2005-64% seniors onto a college**
- **Created the STAR program**
- **One of three districts to be selected for the Ecuador Exchange program**

## **COMMUNICATIONS AND PUBLIC RELATIONS**

- **Established a District Newsletter**
- **Established a Community Information packet**
- **President Allegheny Educational Broadcast community**
- **President Clearfield County Collaboration Board**
- **President of Broadband Rural Area Information network**
- **Established the [www.gsd1.org](http://www.gsd1.org) web site**
- **Created my own information site about grant information [www.dbrum.com](http://www.dbrum.com)**
- **Created the Viking Proud award given to students staff and members of the community for Making a Difference at Glendale school District**
- **Published and circulated to the school community each year's Annual district wide Work Plan and PSSA Report**
- **Improved the school newspaper from 3 Black and White page 8 X 11 to full color 8 pages 11 X 14**
- **Served on a panel with Deputy Secretary of Ed for Keystone Teachers**
- **Keynote speaker a group of 150 Educators on EETT Grant initiative**
- **Keynote Speaker SRI & ETTC The southern Regional Institute for Professional Development & Educational Training Technology Center**

## **PERSONNEL ADMINISTRATION**

- **Helped to create a common meeting time for all HS principals in Clearfield County to meet and discuss issues**
- **District Chosen as School of Excellence for Technology 2005 by Pa school Boards Association....Superintendents from across Pa. came on a visitation**
- **Selected by Penn State university to host visitation by Educators from Chile and England**
- **Keynote speaker at Pearson Electronics Education**
- **Implemented Lettergrade and rolled it out in one marking period for all teachers**
- **Directed the completion of the Strategic plan and the technology plan**

## **SCHOOL PLANT**

- **Monitored the completion of the \$7,000,000 renovation**
- **Coordinated the planning and establishment of the entire network infrastructure to the district with 1100 Cat 5e drops**
- **Created the design and implementation of the deployment of the Internet to the community**
- **Structured the wireless deployment to the school**
- **Promoted the Glendale School district connectivity and technology throughout the state and country bringing Glendale to the top ten schools in the state for technology integration**
- **Brought a consistent deficit budget to a balanced budget**
- **Developed monitored and administered annual budgets up to 10,000,000 dollars**

## **ADDITIONAL EDUCATION LEADERSHIP ACCOMPLISHMENTS**

- **2004 Frank Withrow Outstanding Achievement in Education leadership Award ( <http://www.cespa.org/about/press/030204a.cfm> )**
- **2005 E School news Tech Savvy Superintendent Award ( [http://www.eschoolnews.com/resources/survey/celeditorial/savvy\\_Tech/Savvy%20psst05.pdf](http://www.eschoolnews.com/resources/survey/celeditorial/savvy_Tech/Savvy%20psst05.pdf) )**
- **International Wedding Photographer of the year 1987**
- **School of Excellence for Pa. 2005**
- **Smart showcase school district 1/100 in the United States**
- **First district in Pa. to offer k-12 Chinese to all students**

## **PUBLICATIONS AND PRESENTATIONS**

- **School Wires April 2008 Technology Integration**
- **May 10 2008 Forum for teachers and teacher Education University of Pennsylvania**
- **ESCHOOLNEWS 2005**  
[http://www.eschoolnews.com/resources/surveys/editorial/says\\_tech/says\\_tech\\_res05.pdf](http://www.eschoolnews.com/resources/surveys/editorial/says_tech/says_tech_res05.pdf)
- **Scholastic Administrator March 2004**  
<http://www.scholastic.com/administrator/march04/articles.asp?articleid=500>
- **Ed tech spring 2004** <http://edtech.terryts.com/article.asp?id=319>
- **Penn Lines Magazine**  
<http://www.edline.com/8000/edlineboard/linecember2005.pdf>
- **Penn State University** <http://www.ed.psu.edu/news/graduate.asp>
- **Pittsburgh Tribune Review**  
[http://www.pittsburghlive.com/x/pittsburghtrib/s\\_325262.html](http://www.pittsburghlive.com/x/pittsburghtrib/s_325262.html)
- **Pa Dept of Ed**  
<http://www.pden.ednys.org/archives.html>

## **PRESENTATIONS**

**EDUCOMM JUNE 2006**

**SRI & ETTC MAY 2006 New Jersey**

**BETT England Jan 2006**

**NSBA T+L<sup>2</sup> conference 2005 Denver**

**EDUCOMM June 8-10 2005 Las Vegas**

**NECC June 2005-Philadelphia**

**Pittsburgh Technology Council-Pittsburgh March 3, 2005**

**MARTEC-2004-Philadelphia**

**NCLB-Leadership Conference-Orlando-2004**

**EDUCOMM-Atlanta 2004**

**PETC/EETT/COSN2004/PAFPC2004-Harrisburg**

**NSBA 2003-California**

**Commission On Rural Education-PA-2003**

**C.O.R.E. 2003**

**ASCD 2003-San Francisco**

**LEADERSHIP/ORGANIZATION MEMBERSHIP**

***CoSN-International for School Networking* <http://www.cosn.org/>**

**PASA Pa Association of School Administrators**

**Chair for Clearfield collaboration Board**

**President AEBC-Allegheny Education Broadcast Communication**

**AECT**

**President-BRAIN- Broadband Rural Area Information Network**

**Organized the CPBN- Central Pa. Broadband Network**

**SUSTAINABILITY**

**Created the Glendale Education Foundation**

**Built the GAIN-Glendale Area Information Network Project and established Sting communication as the ISP with Money coming back to the foundation.....**

**Brought Jobs into the community-Sting and Prismworks**

**Brought low cost broadband to the community \$11.00 per month vs 39.95 for 56k over the phone**

**INFRASTRUCTURE**

**Planned and created Multimedia distribution Network for District**

**7,000,000.00 renovation project**

**Created plan for email system, security system for network and digital camera system**

**Established email system for students**



8. Dr. Kyle Peck  
Pennsylvania State University  
277 Chambers Building  
University Park PA 16802

814-865-2525

**OVERVIEW OF SUPERINTENDENT'S REPORTS FOR SCHOOL YEARS**  
**2003/04 – 2006/07**

**BUDGET - \$2,020,650 savings**

2003-04        -cut \$500,000 in expenditures  
2004-05        -cut \$1,000,000 in expenditures  
2005-06        -cut \$208,000 in expenditures  
2006-07        -cut \$312,650 in expenditures

**COUNCIL/COMMITTEE & LOCAL ORGANIZATION MEETING ATTENDED**

BFTDA Board meetings  
Central PA Digital Learning Foundation Superintendent Advisory Council  
CIU Superintendents Advisory Council  
CIU Curriculum Council  
CIU Professional Education Council  
Clearfield Collaboration Board & Steering Committee  
Glendale Education Foundation  
Glendale Industrial Development Association  
GACTC Superintendent Advisory Council  
BRAIN Member Committee  
Clearfield County Career & Technology Center Superintendent Advisory Council  
Clearfield County Crisis Response Committee  
Community Recreation Center Professional Advisory Committee  
Special Education Task Force Committee (PASA)  
2006 Editorial Advisory Panel of District Administration Magazine

**CURRICULUM**

Began implementation of 4 Blocks Program in elementary school  
Implemented Kidbiz 3000 & My Access pilot programs  
Completed 2003/04 District Report Card  
Implemented Honors Curriculum  
Developed a program of studies that guides students into curriculum tracks  
    According to their ability and post-graduation plans  
On-Line Grading system – Letterhead  
Career counseling conducted by guidance counselors in health classes  
Bullying/Harrassment presentations for 7<sup>th</sup> & 8<sup>th</sup> grade students by guidance  
    Counselors  
In-service programs offered by faculty (taught by faculty & administration) on  
    Microsoft Class Server, Excel Spreadsheets, SmartBoards, Writing  
    Prompts, Tablet PCs & classroom discipline, KidBiz 3000, Flash Drives,  
    Apagea Learning & Compass Learning  
Partner with Carnegie Mellon – tablet computers  
Selected as one of three districts in PA to participate in cultural exchange program  
    With Ecuador  
Odyssey program with Compass  
Acquired \$25,000 software from BETT conference

## **DISTRICT RECOGNITION**

- Featured in PDE Pathways to Performance – Technology & Education in PA,  
“Local Footprint – Glendale School District BRAIN
- Featured in EDTECH magazine, “Winning the Technology Grant”
- Featured in Pearson Digital Learning promotional video
- Featured at 9<sup>th</sup> annual Consortium for School Networking (CoSN) K-12 school  
networking conference
- Featured in USA Today article for “Make a Difference Day”
- Featured in New York Times article titled “Taking Science Lab on the Road, And  
Bringing Some Magic, Too”
- Baseball concession stand raised money to purchase warm-up jackets and fund a  
Trip to an Altoona Curve game
- Funds raised in excess of \$5,000 to various needy individuals, families and  
Organizations
- Received Consortium for School Networking Award – “Frank Withrow Award  
For Excellence”
- Diane Ballarotto received full scholarship for PA Governor’s Institute for World  
Language Educators
- Received Keystone Achievement Award twice for meeting Adequate Yearly  
Progress (AYP) for 2 consecutive years
- Featured in eSchool News publication – “Dr. Bruno selected as “Tech Savy  
Superintendent” winner through nationwide nomination process
- Selected as one of five districts in PA to receive all nine titles of Thinking Reader  
Software valued at \$18,000 – in addition to a professional training session  
On the program universal design theories valued at \$3,200
- Selected as a “PSBA School of Excellence in Technology” – showcased on  
May 17, 2005
- Three students advanced to state finals for PA Computer Fair Competition –  
David Noel taking 1<sup>st</sup> place in 2007
- Jr-Sr Chorus selected to perform at Disneyworld
- Darla Burket selected as a CAP (contact area partner) for the Governor’s Institute  
For the Arts
- Heidi Gardner and her 3<sup>rd</sup> grade students wrote, illustrated and sold a book titled  
“The Lion That Couldn’t Roar” to raise funds for St. Jude’s Children’s  
Research Hospital
- Selected by CoSN as one of three districts nationwide to participate in Total Cost  
Of Ownership analysis
- Nancy Gobert and her science students were featured on Milken Family  
Foundation’s website – [www.milken.org](http://www.milken.org)
- STAR (Superintendent’s Trip of Achievement & Recognition) Program started –  
Raising over \$47,000 for trips to Bahamas & Ecuador
- Graduation rate continually rising for students attending 2 and 4 year colleges
- Nominated by Smart Technologies as a “Showcase School District” for schools  
to visit when contemplating adding technology to their school

**DISTRICT RECOGNITION (continued)**

Recognized with an Honorable Mention for the Building Community through Rural Education award  
Selected as a district to begin a Mandarin Chinese program  
Dr. Bruno selected as 1 of 20 Superintendent's to travel to Taiwan to meet with their Secretary of Education to discuss opportunities for exchange program

**GOALS COMPLETED**

Trained Ed DiSabato to assume Title duties as Federal Programs Coordinator  
Completed feasibility study and sought funding for the Glendale Community Recreation Center (GCRC)  
Moved toward becoming a comprehensive data driven district  
Worked toward and completed a balanced budget  
Completed organization of BRAIN (Broadband Rural Area Information Network) Foundation  
Set up connection to Internet 2 for educational programs through St. Francis University's CERMUSA program  
Completed wireless network to camping area so that they are connected through Glendale School District  
Coordinated Dual Enrollment program  
Deployment of one to one initiative, grades 6 - 12  
Coordinated CPBN (Central PA Broadband Network) – now have 70 districts  
Provided laptops to Board Members  
Coordinated arrangements for Ecuadorian students to come to Glendale and Glendale students to travel to Ecuador  
Planned effective utilization of laptops  
Improved autistic program  
Guided and mentored Ed Disabato to his Letter of Eligibility

**GRANTS RECEIVED – TOTALING \$10,345,499**

Alternative Education for Disruptive Youth - \$67,977  
E Rate - \$413,185  
Title I, II and V - \$1,284,580  
DCED - \$407,231  
Project Playground - \$49,273  
Accountability Grant - \$609,778  
DCNR - \$10,000  
Head Start Collaboration Grant with five area districts - \$595,000  
Science on the Lake Grant - \$13,680  
Project SUCCESS - \$688,002  
Safe & Drug Free Schools & Communities - \$14,540  
DARE Grant - \$2,255  
Keystone Grant - \$5,000  
Universal Service Administrative Company (School & Libraries Div.) for Telecommunication services - \$934,000.00

**GRANTS RECEIVED – TOTALING \$5,345,499 (continued)**

PDE Fund for the Improvement of Education - \$99,200  
Dual Enrollment Grant - \$28,988  
Education Assistance Grant - \$62,456  
Carol M. White Physical Education Program - \$930,836  
PDE School District Entity Demonstration Grant - \$40,800

**NEW PROGRAMS & INITIATIVES**

Tablet computers for 7<sup>th</sup> grade students  
Push Pull – Microsoft Class Server  
Wireless upgrade – Wireless infrastructure  
In-house student counseling provided from an outside agency for students  
    Demonstrating a profound need  
Students performed over 200 hours of community service work through our  
    Discipline policy  
Students participated in Scholastic Scrimmage  
Waterford Early Reading moving toward server based delivery  
One to One Laptop initiative  
Internet 2  
Continuing planning for Recreation Building  
Central PA Broadband Network  
Host Ecuador exchange students  
STAR Program  
Graduation rate to college – yearly increase

**PRESENTATIONS**

Waterford Best Practices Conference – Salt Lake City, UT  
Hewlett-Packard Education Executive Forum – Houston, TX  
PA Educational Technology Expo & Conference – Hershey, PA  
Consortium for School Networking – Washington, DC  
Title I Conference, by Somerset Business Group – Champion, PA  
District Administration's EduComm Conferences – Atlanta, GA,  
    Las Vegas, NV and Orlando, FL  
US Department of Education, Leadership in Cyber School Summit-Orlando, FL  
St. Francis University's Internet 2 Day...invited by Michael Golden, State  
    Director of Technology – Loretto, PA  
Awarded a World War II Veteran his high school diploma – VFW Post 7043,  
    Coalport, PA  
MARTEC Conference – Philadelphia, PA  
NECC 2005 Conference – Philadelphia, PA  
ISTE 2005 Conference – Philadelphia, PA  
Pittsburgh Technology Council – Pittsburgh, PA  
NCLB Conference – Orlando, FL  
Webinar Presenter, PDE Bureau of Educational Technology using Illuminate –  
    Internet 2

### **PRESENTATIONS (continued)**

Along with Secretary of Education to group of Superintendents – Washington, PA  
Pearson National Meeting – Arizona  
Southern Regional Education Technology Training Center, Stockton University –  
New Jersey  
School Construction Summit – Altoona, PA  
ISTE/NECC Leadership Symposium, on behalf of State Educational Technology  
Directors Assn. – Philadelphia, PA  
T & L<sup>2</sup> Conference – Denver, CO  
School Administrator Symposium – Washington, DC  
Traveled to Ecuador and visited 35 school districts – meeting with principals,  
professors and parents  
School Wires presentation – State College, PA

### **SUMMER PROGRAMS**

Science on the Lake  
Kindergarten Program  
Title I Program  
Summer Engagement Program  
Classroom Plus  
Project SUCCESS

### **TOURS OF THE DISTRICT'S TECHNOLOGY INTEGRATION GRANTED**

Jennifer Goodwin, WTAJ-TV 10  
Lisa Kovalick, Community Action  
Members of the Chester County Intermediate Unit  
Jeff Dietrich, PSU  
Barbara Hollander, Southern Allegheny Museum of Art  
Bob Hoffer & Sonja Brobeck, Philipsburg-Osceola Area School District  
Kent Tonkin & members of the CERMUSA program at St. Francis University  
Members of STING Communications  
Al Cunningham & members of the Montoursville School District  
Members of The Somerset Group  
Congressman Bill Shuster & members of his office  
Michael Winerip, reporter for the New York Times  
Bob Shark & members of JARI  
Andy Demidont  
Members of Northwestern School District  
Members of the Keystone School District  
Dr. Hartman, PSU & 18 British Head Teachers  
Deb Burrows, Director-West Branch Technology Center  
Members of Arcadia University  
Representatives from Hayes-Large Architects  
Representatives from KTH Architects  
Eileen Rinaudo, PSU Reading, English Program  
Representatives from the EADS Group

**TOURS OF THE DISTRICT'S TECHNOLOGY INTEGRATION GRANTED  
(continued)**

Kai Shaft & Bill Boyd, PSU  
Representatives from RLPS Architects  
Members of the Richland School District  
Dr. Ulkins, Athens Area School District  
Brian Toth & Mike Lingenfelter, Bellwood Antis School District  
Fengfeng Ke, PSU doctoral student  
Stephanie Gladfelter, PLATO  
Barbara Grandinetti, The Challenge Program  
Representatives from Susquehanna Township School District  
Karen Wagner, Learning Services International  
Pamela Kolega, PDE World Language Education  
Ali Mohammed Al-Agry & Dr. Stephen Belcher, PSU Humphrey Program